

# *An Introduction to Episode Mining*

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# Introduction

- **Data Mining:** the goal is to discover or extract useful knowledge from data.
- Many **types of data** can be analyzed:
  - graphs,
  - relational databases,
  - time series, sequences, etc.
- In this presentation, we focus on **episode mining**, that is how to find **interesting patterns** in a **single, long sequence of events**.

# Event types

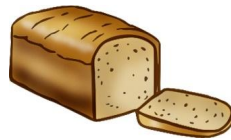
- We have a set of different **event types**

$$E = \{i_1, i_2, \dots, i_m\}$$

- For example:  $E = \{a, b, c, d\}$



buy  
apple



buy  
bread



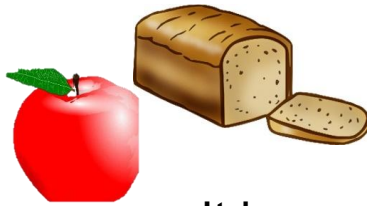
buy  
cake



buy  
dattes

# Event set

- An **event set**  $X$  is a set of events that have occurred at the same time. Formally,  $X \subseteq E$ .
- **Example 1:**  $\{a, b\}$  is an event set indicating that someone has bought **apple** and **bread** at the same time.



It is an event set of size 2

- **Example 1:**  $\{b, c, d\}$  is an event set indicating that someone has bought **bread**, **cake** and **dates** at the same time.



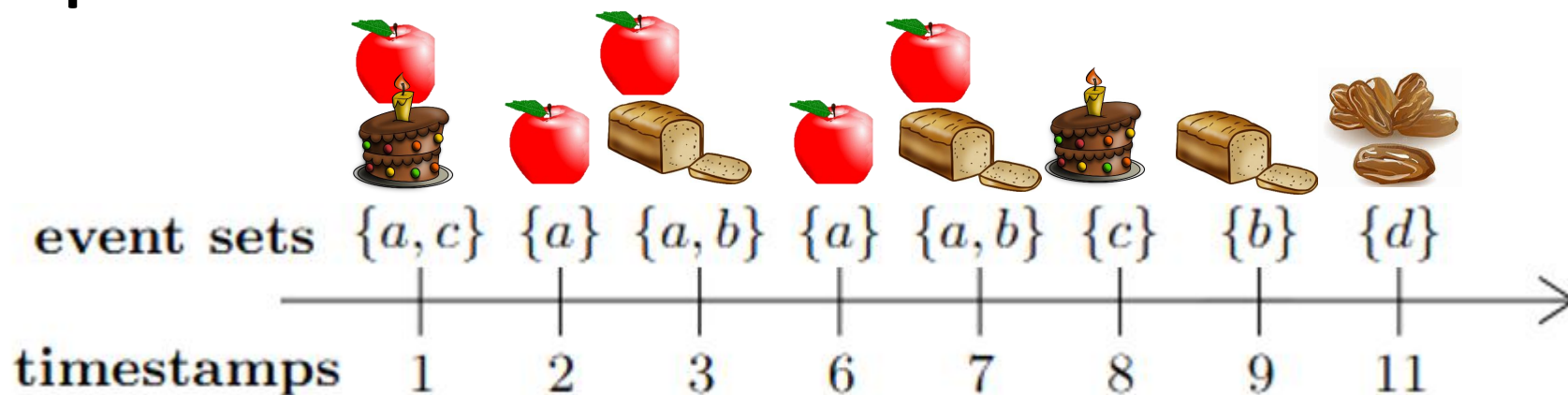
It is an event set of size 3

# Event sequence

An **event sequence** is an ordered list of event pairs

$S = \langle (SE_{t_1}, t_1), (SE_{t_2}, t_2), \dots, (SE_{t_n}, t_n) \rangle$  where for any  $i$ ,  $SE_{t_i} \subseteq E$  is the set of events observed at time  $t_i$ .

**Example 1:**



$s = \langle (\{a, c\}, 1), \{a\}, 2), (\{a, b\}, 3), (\{a\}, 6), (\{a, b\}, 7), (\{c\}, 8), (\{b\}, 9), (\{d\}, 11) \rangle$

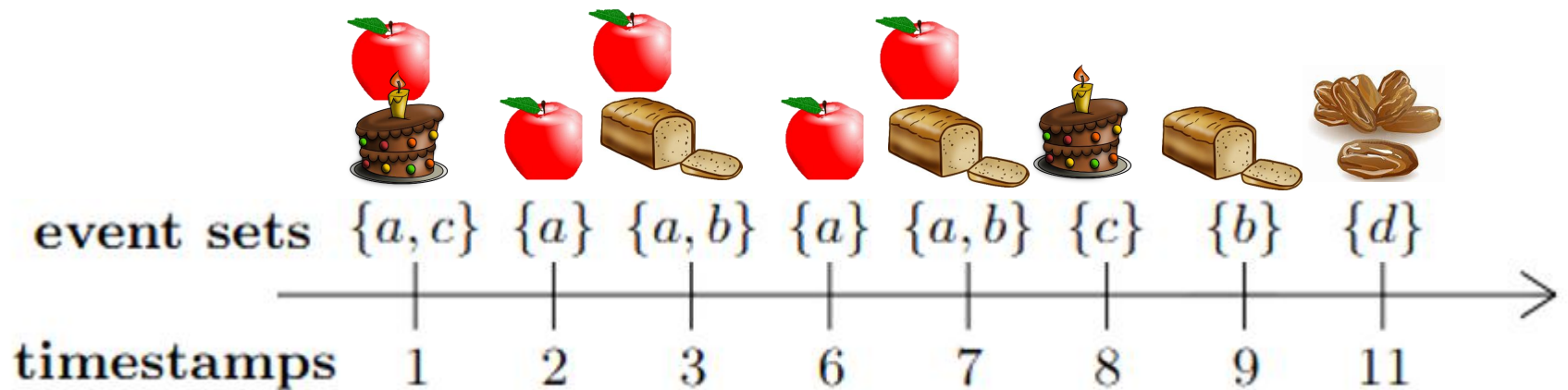
# Event sequence

Event sequences can model various types of data such as:

- alarm sequences,
- cloud data,
- network data,
- stock data,
- malicious attacks,
- movements, and customer transactions.

# The goal of Episode Mining

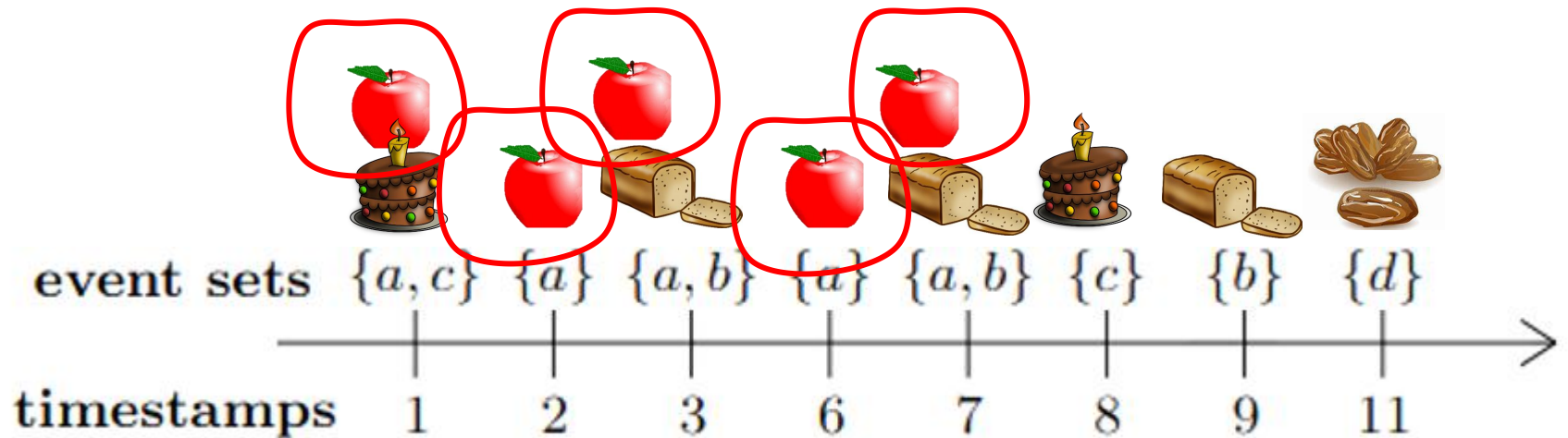
Given a sequence of events,



we want to discover subsequences of events that appear frequently (i.e. **frequent episodes**)

# The goal of Episode Mining

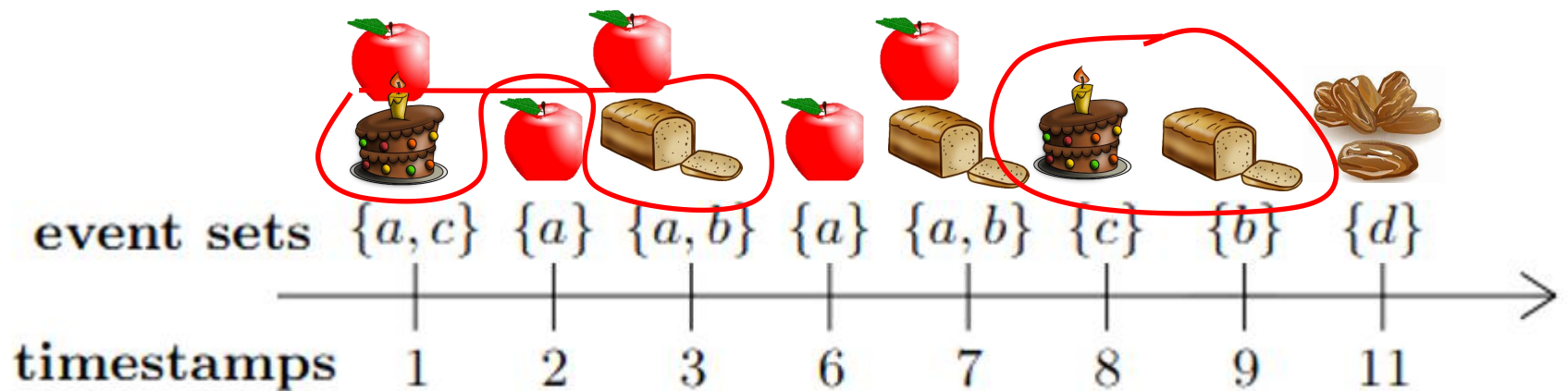
For example, we may find that **apple** is bought many times





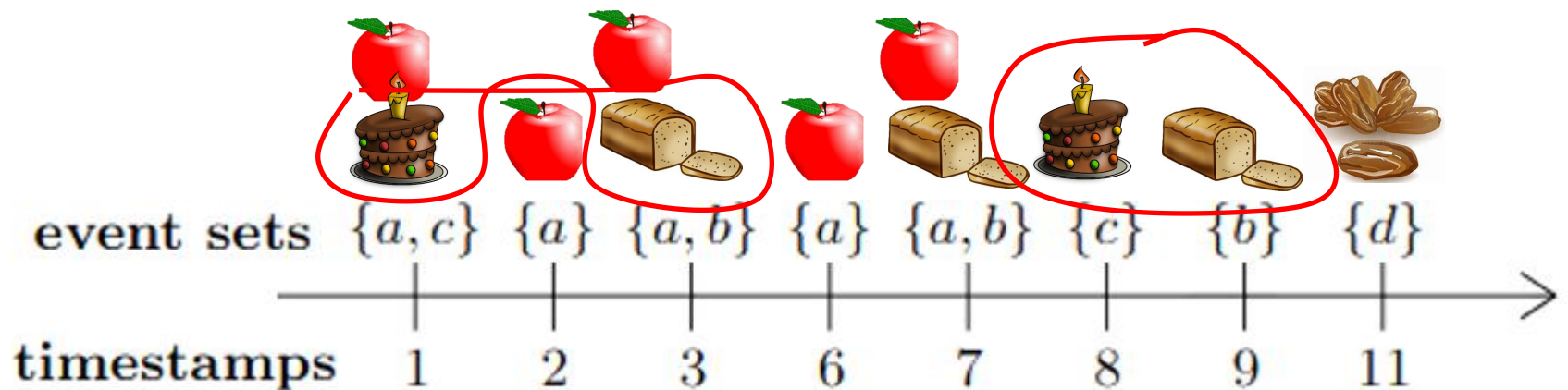
# The goal of Episode Mining

Or that **cake** is frequently bought shortly before buying **bread**



# The goal of Episode Mining

Or that **cake** is frequently bought shortly before buying **bread**



**To give a clearer definition, we need to define:**

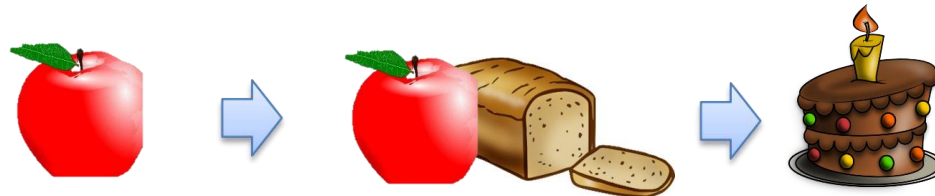
- what is an **episode**?
- how do we count the **support** of an episode (how many times it appears in an event sequence)?

# Episode

(the general case)

A **(composite) episode**  $\alpha = \langle X_1, X_2, \dots, X_p \rangle$  is a list of event sets ordered by time, that is for any integers  $1 \leq i < j \leq p$ ,  $X_i$  appeared before  $X_j$ .

**Example:**  $\alpha = \langle \{a\}, \{a, b\}, \{c\} \rangle$



**Apple** was purchased. Then, **apple** and **bread** were bought at the same time, and then **cake** was purchased.

# Parallel episode

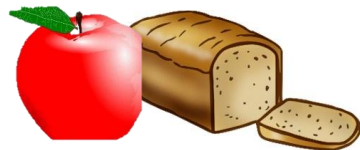
(all events appeared at the same time)

A **parallel episode**  $\alpha = \langle X \rangle$  is an episode that contains a single event set ( $X \subseteq E$ ).

Thus all events have appeared simultaneously

It can be written as  $\alpha = X$ .

**Example:**  $X = \{a, b\}$

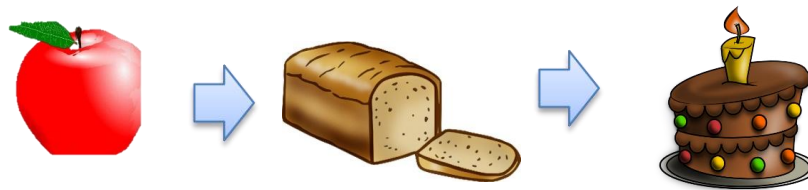


**Apple** and **bread** were bought together  
(at the same time)

# Serial episode

A **serial episode**  $\alpha = \langle X_1, X_2, \dots, X_p \rangle$  is a list of event sets where each event set contains a single event.

**Example:**  $\alpha = \langle \{a\}, \{b\}, \{c\} \rangle$



**Apple** was purchased. Then, **bread** was bought, and then **cake** was purchased.

# How to count episodes?

- There are different ways (**functions**) for counting the *support* of episodes:
  - windows-based frequency
  - **head support** (head frequency),
  - total frequency,
  - non interleaved frequency,
  - minimal-occurrences based frequency
  - ...
- All these ways of counting may give different results.

I will explain the **head support -->**

# Occurrence of an episode

An **occurrence** of an **episode**  $\alpha = \langle X_1, X_2, \dots, X_p \rangle$   
in a sequence  $S = \langle (SE_{t_1}, t_1), (SE_{t_2}, t_2), \dots, (SE_{t_n}, t_n) \rangle$   
is a time interval  $[t_s, t_e]$  in which the episode appears.

Formally, it means that there exists integers

$t_s = z_1 < z_2 < \dots < z_w = t_e$   
such that  $X_1 \subseteq SE_{z_1}, X_2 \subseteq SE_{z_2}, \dots, X_p \subseteq SE_{z_w}$

# Occurrence of an episode

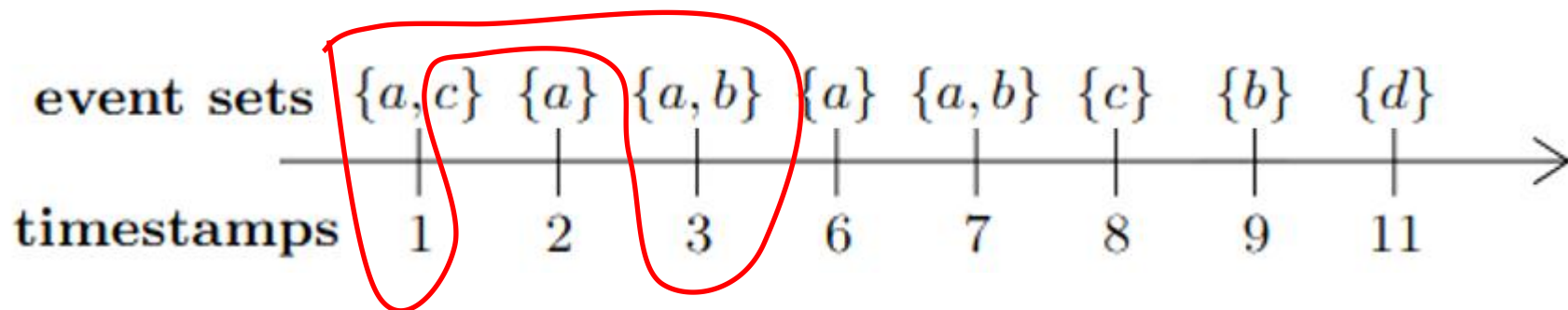
An **occurrence** of an **episode**  $\alpha = \langle X_1, X_2, \dots, X_p \rangle$  in a sequence  $S = \langle (SE_{t_1}, t_1), (SE_{t_2}, t_2), \dots, (SE_{t_n}, t_n) \rangle$  is a time interval  $[t_s, t_e]$  in which the episode appears.

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**Example:** The episode  $\alpha = \langle \{a\}, \{a, b\} \rangle$  has an occurrence in time interval  $[1, 3]$  of sequence:





# Occurrence of an episode

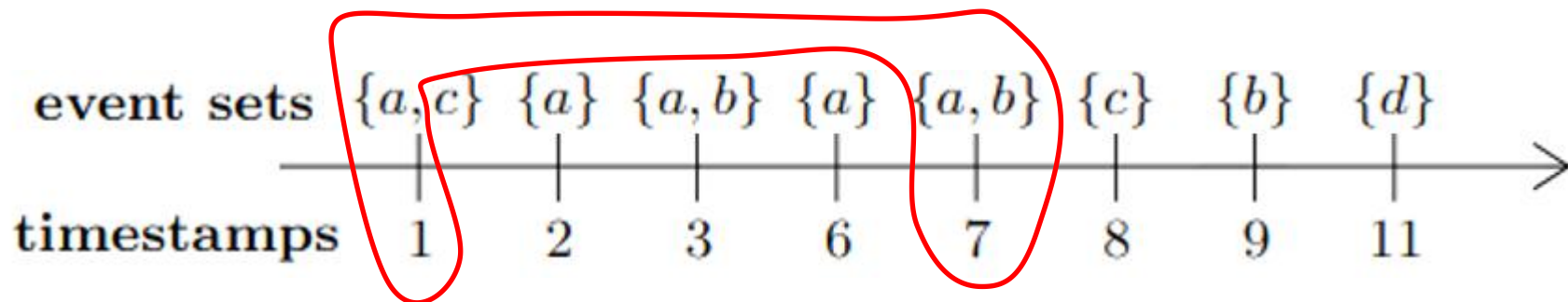
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**Example:** The episode  $\alpha = \langle \{a\}, \{a, b\} \rangle$  has an occurrence in time interval  $[1, 7]$  of sequence:



# Occurrence of an episode

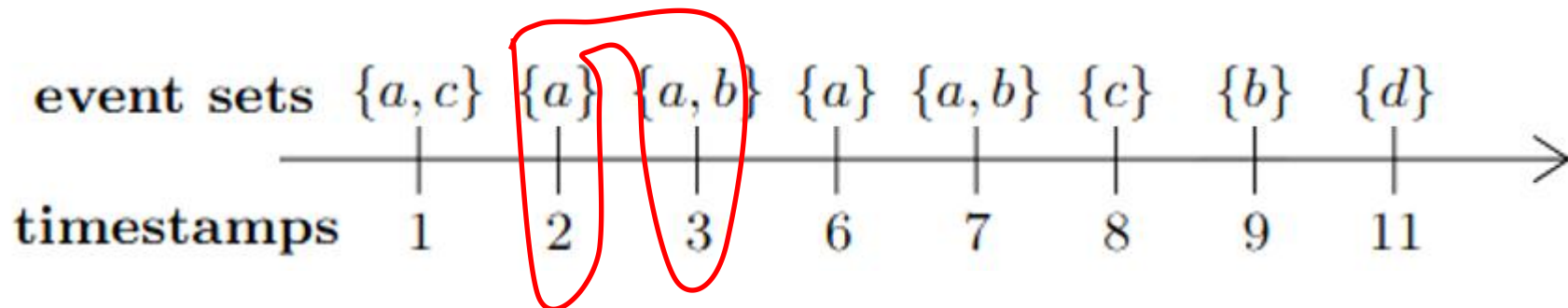
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**Example:** The episode  $\alpha = \langle \{a\}, \{a, b\} \rangle$  has an occurrence in time interval  $[2, 3]$  of sequence:



# Occurrence of an episode

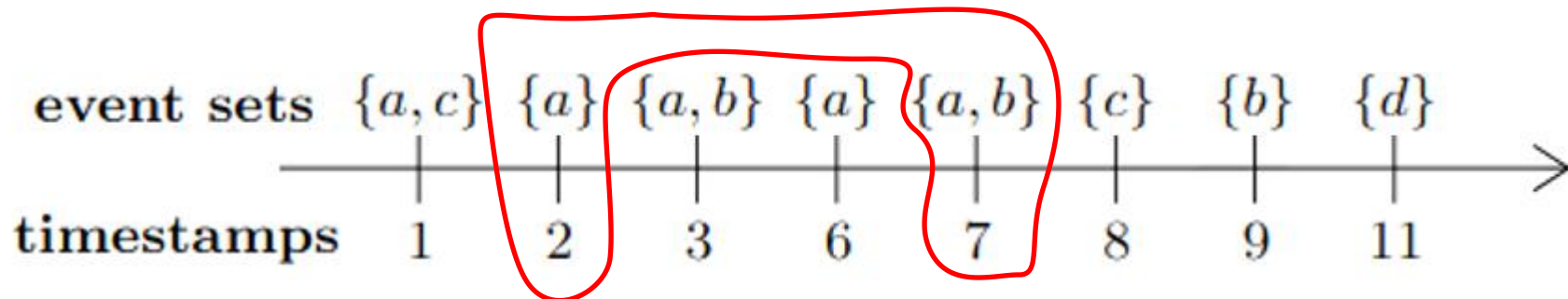
An **occurrence** of an **episode**  $\alpha = \langle X_1, X_2, \dots, X_p \rangle$  in a sequence  $S = \langle (SE_{t_1}, t_1), (SE_{t_2}, t_2), \dots, (SE_{t_n}, t_n) \rangle$  is a time interval  $[t_s, t_e]$  in which the episode appears.

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**Example:** The episode  $\alpha = \langle \{a\}, \{a, b\} \rangle$  has an occurrence in time interval  $[2, 7]$  of sequence:



# Occurrence of an episode

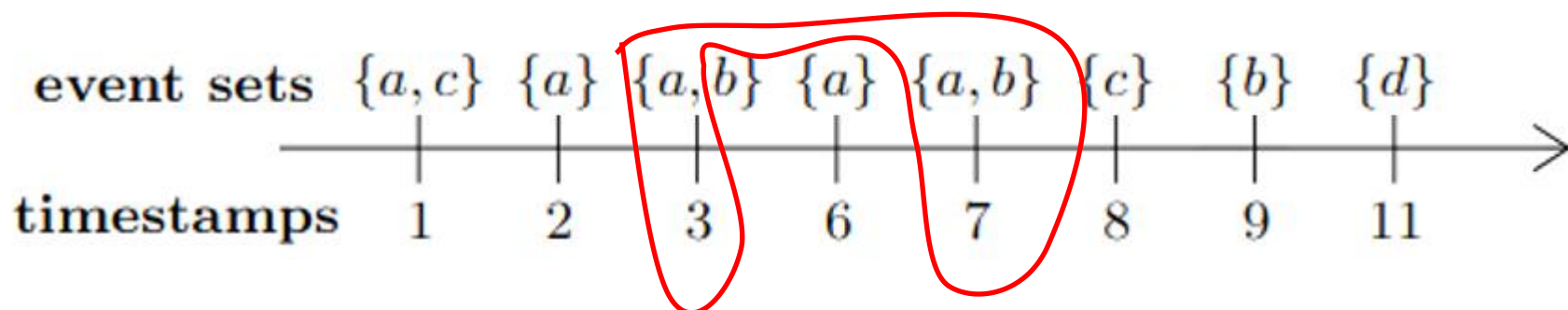
An **occurrence** of an **episode**  $\alpha = \langle X_1, X_2, \dots, X_p \rangle$  in a sequence  $S = \langle (SE_{t_1}, t_1), (SE_{t_2}, t_2), \dots, (SE_{t_n}, t_n) \rangle$  is a time interval  $[t_s, t_e]$  in which the episode appears.

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**Example:** The episode  $\alpha = \langle \{a\}, \{a, b\} \rangle$  has an occurrence in time interval  $[3, 7]$  of sequence:



# Occurrence of an episode

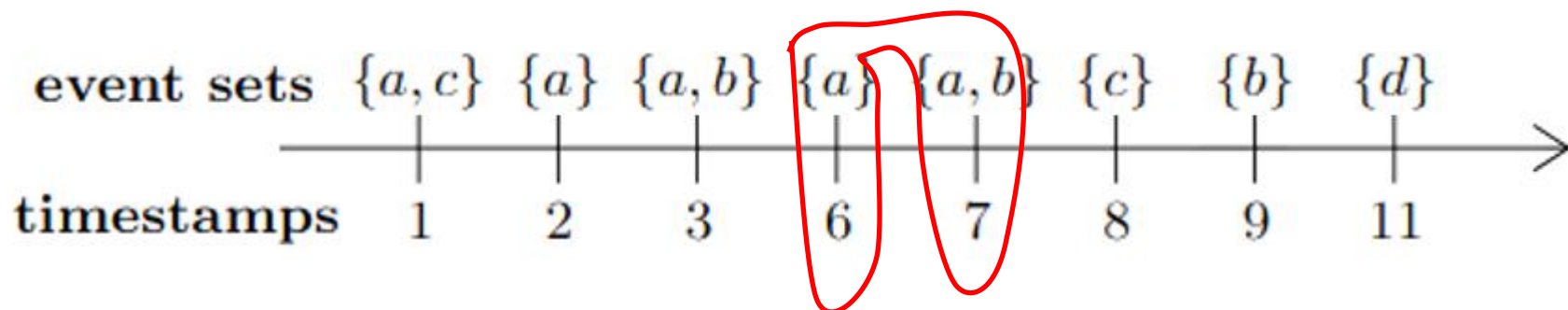
An **occurrence** of an **episode**  $\alpha = \langle X_1, X_2, \dots, X_p \rangle$  in a sequence  $S = \langle (SE_{t_1}, t_1), (SE_{t_2}, t_2), \dots, (SE_{t_n}, t_n) \rangle$  is a time interval  $[t_s, t_e]$  in which the episode appears.

Formally, it means that there exists integers

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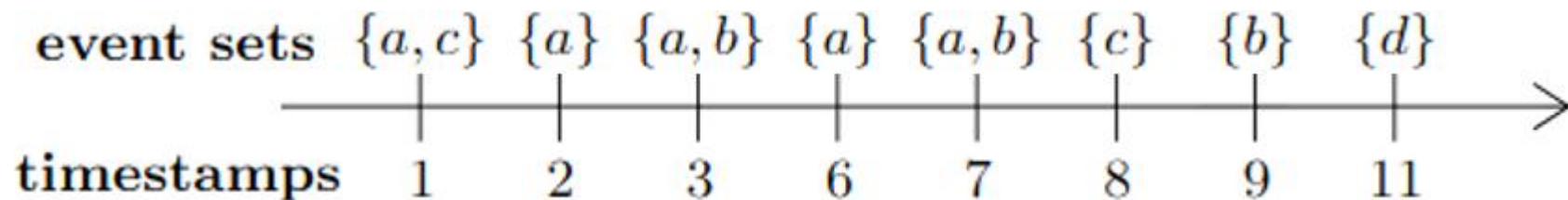
**Example:** The episode  $\alpha = \langle \{a\}, \{a, b\} \rangle$  has an occurrence in time interval  $[6, 7]$  of sequence:



# All occurrences of an episode

The set of all occurrences of an episode  $\alpha$  in a sequence is denoted as  $\text{occSet}(\alpha)$ .

**Example:** The set of all occurrences of episode  $\alpha = \langle \{a\}, \{a, b\} \rangle$  is  $\text{occSet}(\alpha) = \{[1,3], [1,7], [2,3], [2,7], [3,7], [6,7]\}$ .



# Head support

The **(head) support** an episode  $\alpha$  in a sequence is the number of distinct start times for its occurrences.

i.e.  $sup(\alpha) = |\{t_s | [t_s, t_e] \in occSet(\alpha)\}|$

.

**Example:** The set of all occurrences of episode

$\alpha = \langle \{a\}, \{a, b\} \rangle$  is

$occSet(\alpha) = \{[1,3], [1,7], [2,3], [2,7], [3,7], [6,7]\}.$

Thus,  $sup(\alpha) = |\{1, 2, 3, 6\}| = 4$

# Head support with window

- To avoid counting occurrences that span a very long period of times, we can introduce a user-defined parameter **winlen** > 0.
- Then, we count only occurrences that have a duration smaller than **winlen** time.

**Example:** Consider the episode  $\alpha = \langle \{a\}, \{a, b\} \rangle$

If **winlen** = 6, then

$$\text{occSet}(\alpha) = \{[1,3], [1,7], [2,3], [2,7], [3,7], [6,7]\}.$$

Thus,  $\text{sup}(\alpha) = |\{1, 2, 3, 6\}| = 4$



# Head support with window

- To avoid counting occurrences that span a very long period of times, we can introduce a user-defined parameter **winlen**  $> 0$ .
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**Example:** Consider the episode  $\alpha = \langle \{a\}, \{a, b\} \rangle$

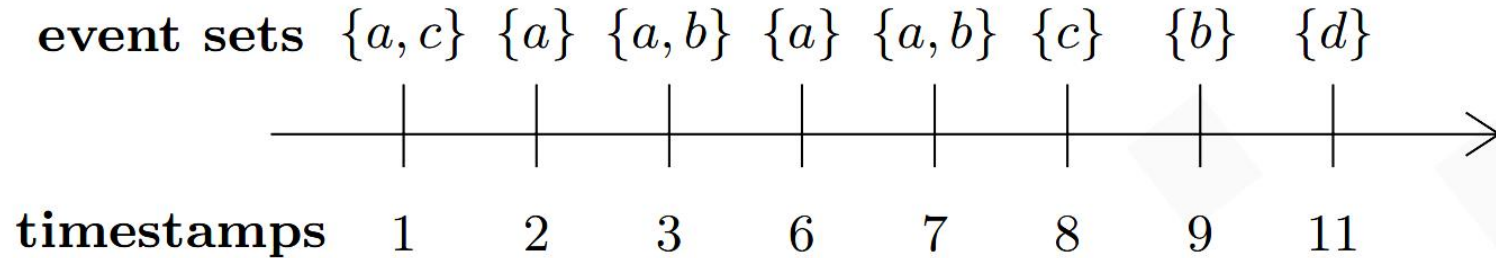
If **winlen** = **2**, then

$$\text{occSet}(\alpha) = \{[1,3], [1,7], [2,3], [2,7], [3,7], [6,7]\}.$$

Thus,  $\text{sup}(\alpha) = |\{2, 6\}| = \mathbf{2}$

# Frequent episode mining

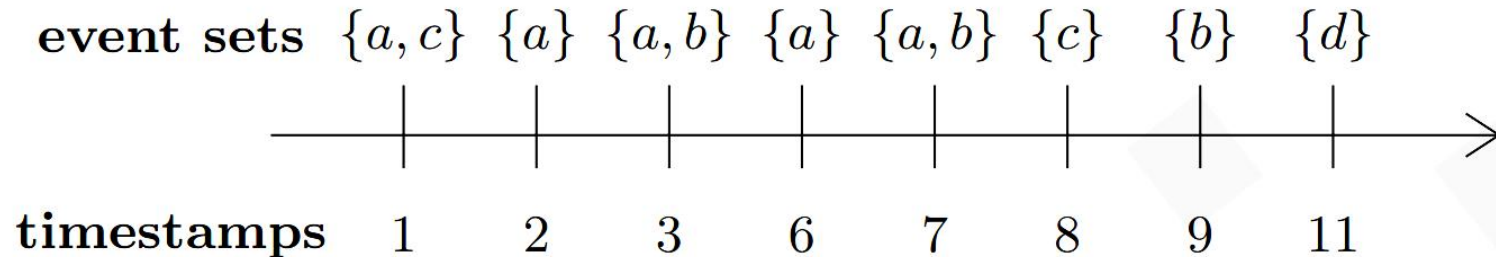
**Input:** An event sequence



Two parameters:  $winlen = 2$ ,  $minsup = 2$

# Frequent episode mining

**Input:** An event sequence



Two parameters :  $winlen = 2$ ,  $minsup = 2$

**Output:** All the frequent episodes ( $support \geq minsup$ )

Episode	Support
$\langle \{a, b\} \rangle$	2
$\langle \{a\}, \{b\} \rangle$	2
$\langle \{a\}, \{a, b\} \rangle$	2
$\langle \{a\}, \{a\} \rangle$	3

Episode	Support
$\langle \{a\} \rangle$	5
$\langle \{b\} \rangle$	3
$\langle \{c\} \rangle$	2

# How to find frequent episodes?

- There is a very large number of possible episodes.

- For only four items (a, b, c, d):

$\langle \{a\} \rangle, \langle \{b\} \rangle, \langle \{c\} \rangle, \langle \{d\} \rangle, \langle \{a, b\} \rangle, \langle \{a, c\} \rangle, \langle \{a, d\} \rangle, \dots$   
 $\langle \{a, b, c, d\} \rangle, \dots \langle \{a\}, \{a\} \rangle, \langle \{a\}, \{b\} \rangle, \langle \{a\}, \{c\} \rangle,$   
 $\langle \{a\}, \{d\} \rangle, \langle \{a\}, \{a\}, \{a, b\} \rangle, \langle \{a\}, \{a, c\} \rangle, \langle \{a\}, \{a, d\} \rangle, \dots$   
 $\langle \{a\}, \{a, b, c\} \rangle \dots$

...

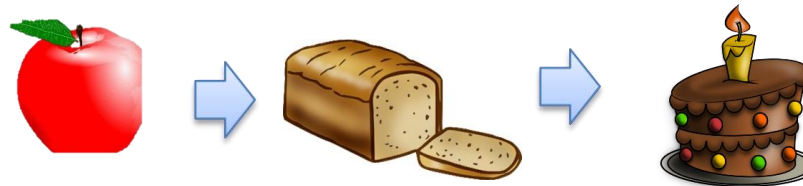
- Generally, if a sequence has **n** events, there could be up to  **$2^n - 1$**  distinct episodes.
- Thus, we need efficient algorithms that will not explore the whole search space to find the solution (the frequent episodes that we want to discover).

# Algorithms

- Many algorithms such as:
  - **WINEPI (1995)**: breadth-first search, window-based support
  - **MINEPI (1995)**: breadth-first search, minimal occurrences-based frequency
  - **EMMA** and **MINEPI+ (2008)**: depth-first search, head support
  - **TKE (2019)**: find the top-k most frequent episodes
  - **AFEM, MaxFEM (2022)**: improved version of EMMA, can find the maximal episodes...
- They use different definitions of support, various data structures and search strategies

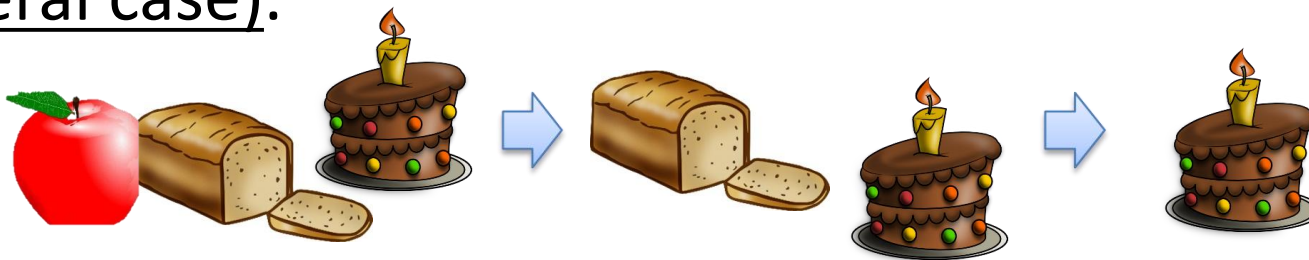
# Algorithms

- Some algorithms can **only analyze simple sequences** (a sequence without simultaneous events).



$\langle\{a\}\rangle$ ,  $\langle\{b\}\rangle$ ,  $\langle\{c\}\rangle$

- Some algorithms can analyze **complex sequences** (the general case).



$\langle\{a, b, c\}\rangle$ ,  $\langle\{b, c\}\rangle$ ,  $\langle\{c\}\rangle$

# THE EMMA ALGORITHM

Kuo-Yu Huang, Chia-Hui Chang (2008). **Efficient mining of frequent episodes from complex sequences**. Inf. Syst. 33(1):96-114

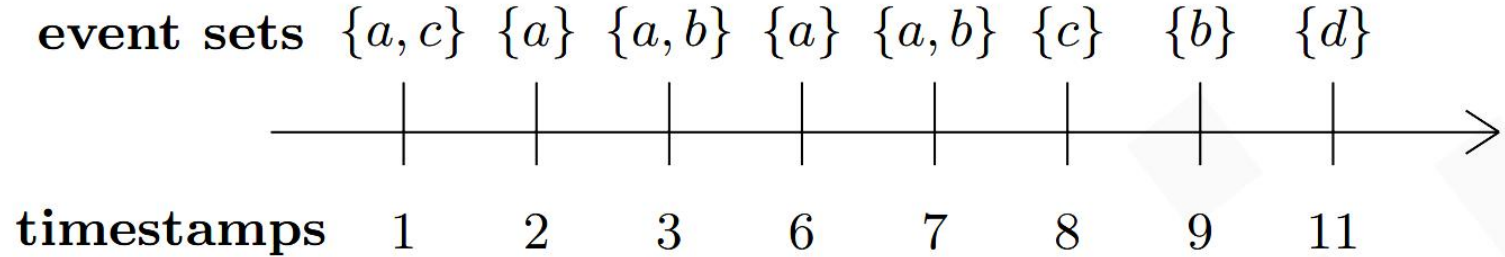
# The EMMA algorithm

- Proposed Huang et al. (2008)
- The first algorithm to use the **head support**.
- An efficient algorithm
- Performs a depth-first search to find the frequent episodes.
- Uses a vertical data structure.
- We will look at how it works with an example.



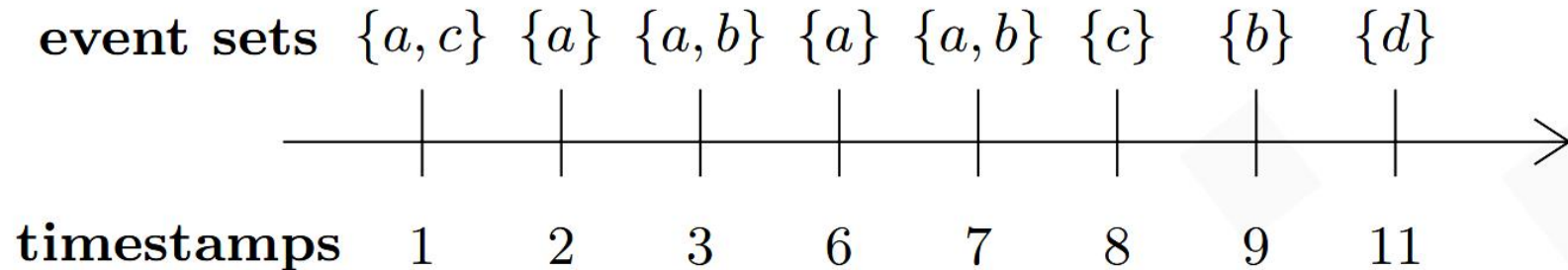
# Example

**Input:** An event sequence



The parameters:  $winlen = 2$ ,  $minsup = 2$

# Step 1: Scan the sequence fo count the support of each event

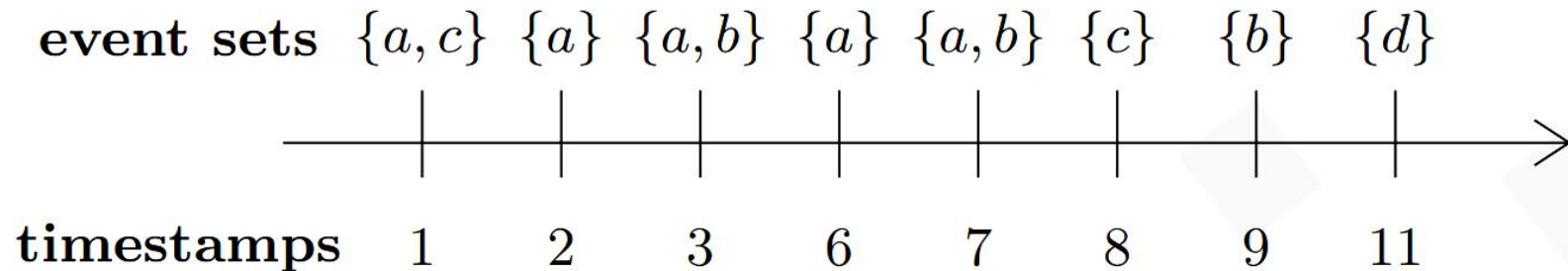


## Events

Episode	Support
$\langle\{a\}\rangle$	5
$\langle\{b\}\rangle$	3
$\langle\{c\}\rangle$	2
$\langle\{d\}\rangle$	1

# Step 2: Keep only the frequent events

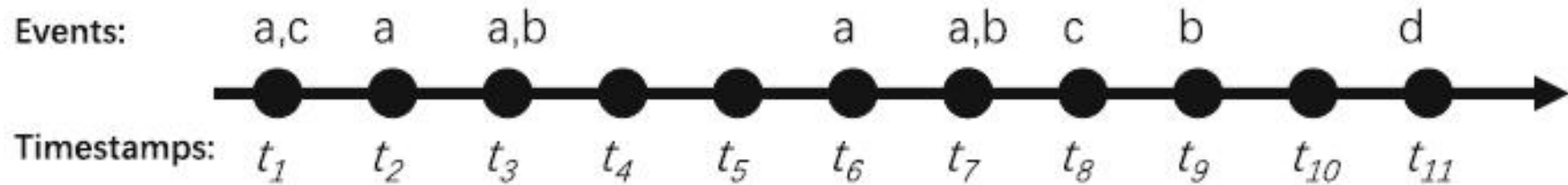
(events with a support  $\geq$  minsup = 2)



## Frequent events

Episode	Support
$\langle \{a\} \rangle$	5
$\langle \{b\} \rangle$	3
$\langle \{c\} \rangle$	2
<del><math>\langle \{d\} \rangle</math></del>	<del>1</del>

# Step 3: Create the Location List of each frequent event

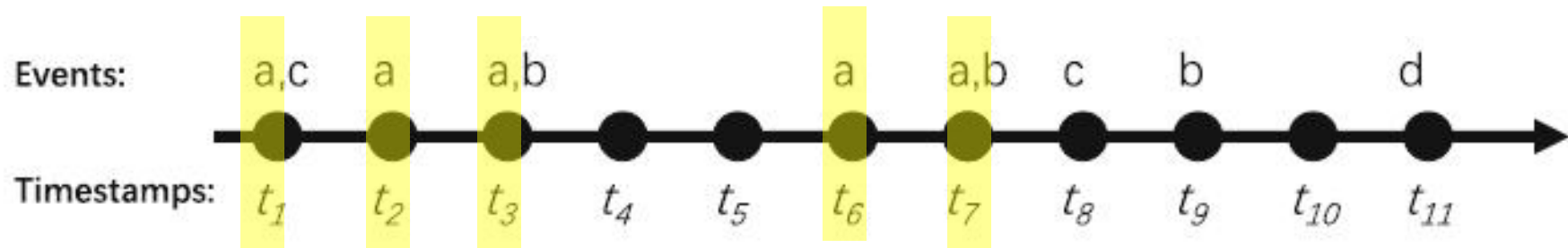


Create a *location list* for each frequent event

Episode	Support	location list
$\langle\{a\}\rangle$	5	$locList(a) = \{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	3	$locList(b) = \{3, 7, 9\}$
$\langle\{c\}\rangle$	2	$locList(c) = \{1, 8\}$

**Note:** for any episode  $\alpha$ , we have  $|locList(\alpha)| = sup(\alpha)$

# Step 3: Create the Location List of each frequent event

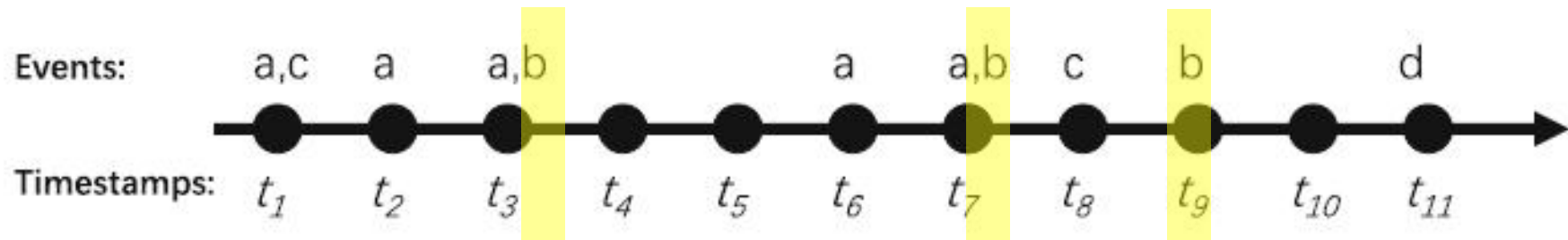


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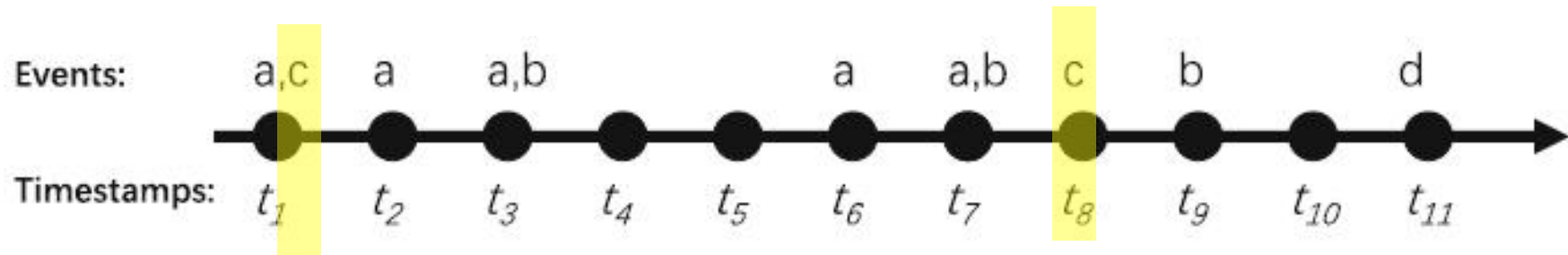


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**Note:** for any episode  $\alpha$ , we have  $|locList(\alpha)| = sup(\alpha)$

# Step 4: Find the Frequent Parallel Episodes

- Recursively combine frequent events to create **parallel episodes** with their locations lists.
- Keep only the parallel episodes that are frequent

## Frequent events

Episode	location list
$\langle\{a\}\rangle$	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	$\{1, 8\}$



# Step 4: Find the Frequent Parallel Episodes

First, all the frequent events are frequent parallel episodes.

## Frequent events

Episode	location list
$\langle\{a\}\rangle$	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	$\{1, 8\}$



## Frequent parallel episodes

Episode	Support	location list
$\langle\{a\}\rangle$	5	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	3	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	2	$\{1, 8\}$

# Step 4: Find the Frequent Parallel Episodes

Next, the algorithm combines frequent parallel episodes with frequent events to create more parallel episodes, and keep only the frequent episodes.

## Frequent events

Episode	location list
$\langle\{a\}\rangle$	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	$\{3, 7, 9\}$
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## Frequent parallel episodes

Episode	Support	location list
$\langle\{a\}\rangle$	5	$\{1, 2, 3, 6, 7\}$
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$\langle\{c\}\rangle$	2	$\{1, 8\}$

- $\langle\{a\}\rangle$  and  $\langle\{b\}\rangle$  are combined to get  $\langle\{a, b\}\rangle$

### Frequent events

Episode	location list
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### Frequent parallel episodes

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$\langle\{a, b\}\rangle$		

$\cap$

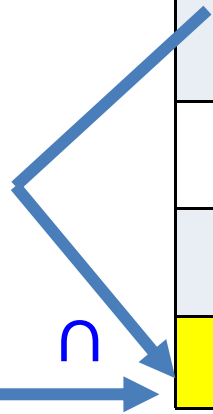
- The location list of  $\langle\{a, b\}\rangle$  is the intersection of the locations lists of  $\langle\{a}\rangle$  and  $\langle\{b}\rangle$ .

### Frequent events

Episode	location list
$\langle\{a}\rangle$	{1, 2, 3, 6, 7}
$\langle\{b}\rangle$	{3, 7, 9}
$\langle\{c}\rangle$	{1, 8}

### Frequent parallel episodes

Episode	Support	location list
$\langle\{a}\rangle$	5	{1, 2, 3, 6, 7}
$\langle\{b}\rangle$	3	{3, 7, 9}
$\langle\{c}\rangle$	2	{1, 8}
$\langle\{a, b\}\rangle$		{3, 7}



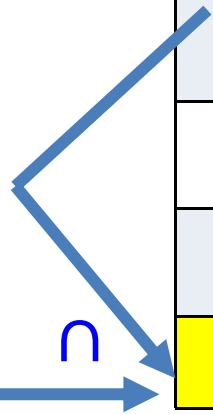
- The support of  $\langle\{a, b\}\rangle$  is the number of elements in its location list. It is 2.
- Because  $2 \geq \text{minsup}$ ,  $\langle\{a, b\}\rangle$  is frequent and it is kept.

### Frequent events

Episode	location list
$\langle\{a\}\rangle$	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	$\{1, 8\}$

### Frequent parallel episodes

Episode	Support	location list
$\langle\{a\}\rangle$	5	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	3	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	2	$\{1, 8\}$
$\langle\{a, b\}\rangle$	2	$\{3, 7\}$



## Frequent events

Episode	location list
$\langle\{a\}\rangle$	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	$\{1, 8\}$

## Frequent parallel episodes

Episode	Support	location list
$\langle\{a\}\rangle$	5	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	3	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	2	$\{1, 8\}$
$\langle\{a, b\}\rangle$	2	$\{3, 7\}$

- The algorithm continue combining frequent events with frequent parallel episodes to make more parallel episodes.
- $\langle\{a\}\rangle$  and  $\langle\{c\}\rangle$  are combined to obtain  $\langle\{a, c\}\rangle$

### Frequent events

Episode	location list
$\langle\{a\}\rangle$	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	$\{1, 8\}$

### Frequent parallel episodes

Episode	Support	location list
$\langle\{a\}\rangle$	5	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	3	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	2	$\{1, 8\}$
$\langle\{a, b\}\rangle$	2	$\{3, 7\}$
$\langle\{a, c\}\rangle$		

$\cap$

- The location list of  $\langle\{a, c\}\rangle$  is the intersection of the locations lists of  $\langle\{a}\rangle$  and  $\langle\{c}\rangle$ .

### Frequent events

Episode	location list
$\langle\{a}\rangle$	$\{1, 2, 3, 6, 7\}$
$\langle\{b}\rangle$	$\{3, 7, 9\}$
$\langle\{c}\rangle$	$\{1, 8\}$

### Frequent parallel episodes

Episode	Support	location list
$\langle\{a}\rangle$	5	$\{1, 2, 3, 6, 7\}$
$\langle\{b}\rangle$	3	$\{3, 7, 9\}$
$\langle\{c}\rangle$	2	$\{1, 8\}$
$\langle\{a, b}\rangle$	2	$\{3, 7\}$
$\langle\{a, c}\rangle$		$\{1\}$

$\cap$



- The support of  $\langle\{a, c\}\rangle$  is the number of elements in its location list. It is 1.

### Frequent events

Episode	location list
$\langle\{a\}\rangle$	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	$\{1, 8\}$

### Frequent parallel episodes

Episode	Support	location list
$\langle\{a\}\rangle$	5	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	3	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	2	$\{1, 8\}$
$\langle\{a, b\}\rangle$	2	$\{3, 7\}$
$\langle\{a, c\}\rangle$	1	$\{1\}$

$\cap$

- The support of  $\langle\{a, c\}\rangle$  is the number of elements in its location list. It is 1.
- Because  $1 < \text{minsup}$ ,  $\langle\{a, c\}\rangle$  is infrequent and it is discarded.

### Frequent events

Episode	location list
$\langle\{a\}\rangle$	{1, 2, 3, 6, 7}
$\langle\{b\}\rangle$	{3, 7, 9}
$\langle\{c\}\rangle$	{1, 8}

### Frequent parallel episodes

Episode	Support	location list
$\langle\{a\}\rangle$	5	{1, 2, 3, 6, 7}
$\langle\{b\}\rangle$	3	{3, 7, 9}
$\langle\{c\}\rangle$	2	{1, 8}
$\langle\{a, b\}\rangle$	2	{3,7}
<del><math>\langle\{a, c\}\rangle</math></del>	<del>1</del>	<del>{1}</del>

$\cap$

- This process is repeated until no more parallel episodes can be generated

### Frequent events

Episode	location list
$\langle\{a\}\rangle$	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	$\{1, 8\}$

### Frequent parallel episodes

Episode	Support	location list
$\langle\{a\}\rangle$	5	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	3	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	2	$\{1, 8\}$
$\langle\{a, b\}\rangle$	2	$\{3, 7\}$

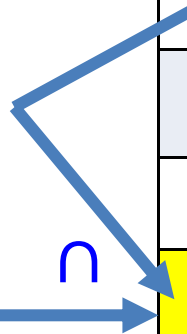
- This process is repeated until no more parallel episodes can be generated
- Next  $\langle\{b, c\}\rangle$  is created.

### Frequent events

Episode	location list
$\langle\{a\}\rangle$	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	$\{1, 8\}$

### Frequent parallel episodes

Episode	Support	location list
$\langle\{a\}\rangle$	5	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	3	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	2	$\{1, 8\}$
$\langle\{a, b\}\rangle$	2	$\{3, 7\}$
$\langle\{b, c\}\rangle$	0	$\{\}$



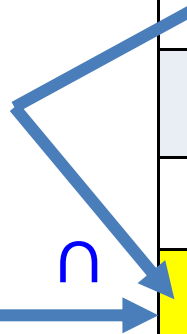
- This process is repeated until no more parallel episodes can be generated
- Next  $\langle\{b, c\}\rangle$  is created.
- But it is infrequent.

### Frequent events

Episode	location list
$\langle\{a\}\rangle$	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	$\{1, 8\}$

### Frequent parallel episodes

Episode	Support	location list
$\langle\{a\}\rangle$	5	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	3	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	2	$\{1, 8\}$
$\langle\{a, b\}\rangle$	2	$\{3, 7\}$
<del><math>\langle\{b, c\}\rangle</math></del>	0	<del><math>\{\}</math></del>



- Next  $\langle\{a, b, c\}\rangle$  is created.

## Frequent events

Episode	location list
$\langle\{a\}\rangle$	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	$\{1, 8\}$

## Frequent parallel episodes

Episode	Support	location list
$\langle\{a\}\rangle$	5	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	3	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	2	$\{1, 8\}$
$\langle\{a, b\}\rangle$	2	$\{3, 7\}$

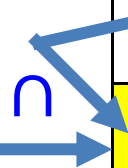
- Next  $\langle\{a, b, c\}\rangle$  is created.
- But it is infrequent.

### Frequent events

Episode	location list
$\langle\{a\}\rangle$	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	$\{1, 8\}$

### Frequent parallel episodes

Episode	Support	location list
$\langle\{a\}\rangle$	5	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	3	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	2	$\{1, 8\}$
$\langle\{a, b\}\rangle$	2	$\{3, 7\}$
$\langle\{a, b, c\}\rangle$	0	$\{\}$



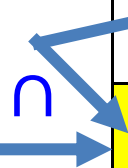
- This process is repeated until no more parallel episodes can be generated
- Next  $\langle\{b, c\}\rangle$  is created.
- But it is infrequent.

### Frequent events

Episode	location list
$\langle\{a\}\rangle$	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	$\{1, 8\}$

### Frequent parallel episodes

Episode	Support	location list
$\langle\{a\}\rangle$	5	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	3	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	2	$\{1, 8\}$
$\langle\{a, b\}\rangle$	2	$\{3, 7\}$
<del><math>\langle\{a, b, c\}\rangle</math></del>	<del>0</del>	<del><math>\{\}</math></del>





It is the end of this step!

## Frequent parallel episodes

Episode	Support	location list
$\langle\{a\}\rangle$	5	$\{1, 2, 3, 6, 7\}$
$\langle\{b\}\rangle$	3	$\{3, 7, 9\}$
$\langle\{c\}\rangle$	2	$\{1, 8\}$
$\langle\{a, b\}\rangle$	2	$\{3, 7\}$

# Step 5: A unique identifier is given to each parallel episode

## Frequent parallel episodes

Episode	Support	ID
$\langle\{a\}\rangle$	5	#1
$\langle\{b\}\rangle$	3	#2
$\langle\{c\}\rangle$	2	#3
$\langle\{a, b\}\rangle$	2	#4

Then, the input sequence is re-encoded using these identifiers:

### Frequent parallel episodes

Episode	Support	ID
$\langle\{a\}\rangle$	5	#1
$\langle\{b\}\rangle$	3	#2
$\langle\{c\}\rangle$	2	#3
$\langle\{a, b\}\rangle$	2	#4

$s = \langle(\{a, c\}, 1), \{a\}, 2), (\{a, b\}, 3), (\{a\}, 6), (\{a, b\}, 7), (\{c\}, 8), (\{b\}, 9), (\{d\}, 11)\rangle$

Then, the input sequence is re-encoded using these identifiers:

### Frequent parallel episodes

Episode	Support	ID
$\langle\{a\}\rangle$	5	#1
$\langle\{b\}\rangle$	3	#2
$\langle\{c\}\rangle$	2	#3
$\langle\{a, b\}\rangle$	2	#4

$s = \langle(\{a, c\}, 1), \{a\}, 2), (\{a, b\}, 3), (\{a\}, 6), (\{a, b\}, 7),$   
 $(\{c\}, 8), (\{b\}, 9), (\{d\}, 11)\rangle$



$S = \langle(\{\#1\#3\}, 1), (\{\#1\}, 2), (\{\#1, \#2, \#4\}, 3), (\{\#1\}, 6),$   
 $(\{\#1, \#2, \#4\}, 7), (\{\#3\}, 8), (\{\#2\}, 9)\rangle$

Then, the input sequence is re-encoded using these identifiers:

### Frequent parallel episodes

Episode	Support	ID
$\langle\{a\}\rangle$	5	#1
$\langle\{b\}\rangle$	3	#2
$\langle\{c\}\rangle$	2	#3
$\langle\{a, b\}\rangle$	2	#4

$s = \langle(\{a, c\}, 1), \{a\}, 2), (\{a, b\}, 3), (\{a\}, 6), (\{a, b\}, 7),$   
 $(\{c\}, 8), (\{b\}, 9), \underline{(\{d\}, 11)}\rangle$



**Note:** By this process, infrequent events are ignored

$S = \langle(\{\#1\#3\}, 1), (\{\#1\}, 2), (\{\#1, \#2, \#4\}, 3), (\{\#1\}, 6),$   
 $(\{\#1, \#2, \#4\}, 7), (\{\#3\}, 8), (\{\#2\}, 9)\rangle$

At the same time, a «**bound-list**» structure is created for each parallel episode:

### Frequent parallel episodes

Episode	Support	ID	Bound-list
$\langle\{a\}\rangle$	5	#1	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	#2	
$\langle\{c\}\rangle$	2	#3	
$\langle\{a, b\}\rangle$	2	#4	

The bound-list of episode  $\langle\{a\}\rangle$  indicates a list of time intervals where  $\langle\{a\}\rangle$  appears in the input sequence

$$S = \langle(\{\#1\#3\}, 1), (\{\#1\}, 2), (\{\#1, \#2, \#4\}, 3), (\{\#1\}, 6), (\{\#1, \#2, \#4\}, 7), (\{\#3\}, 8), (\{\#2\}, 9)\rangle$$

At the same time, a «**bound-list**» structure is created for each parallel episode:

### Frequent parallel episodes

Episode	Support	ID	Bound-list
$\langle\{a\}\rangle$	5	#1	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	#2	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	#3	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	#4	[3,3], [7,7]

$$S = \langle(\{\#1\#3\}, 1), (\{\#1\}, 2), (\{\#1, \#2, \#4\}, 3), (\{\#1\}, 6), \\ (\{\#1, \#2, \#4\}, 7), (\{\#3\}, 8), (\{\#2\}, 9)\rangle$$

# Step 6: Find Frequent Composite episodes

The frequent parallel episodes that we have until now are also composite episodes:

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]

The algorithm recursively appends a parallel episode to a composite episode to create larger composite episode.

This process is called **serial extension** -->



## Parallel episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]

## Composite episodes

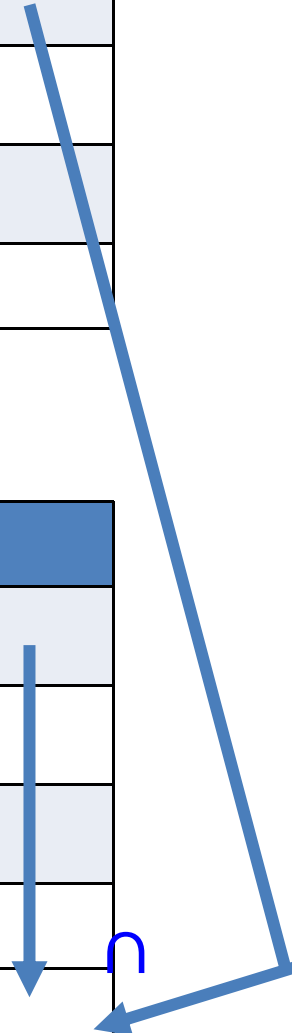
Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]

## Parallel episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]

## Composite episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]
$\langle\{a\}.\{a\}\rangle$		



## Parallel episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]

## Composite episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]
$\langle\{a\}.\{a\}\rangle$		[1,2], [2,3], [6,7]

The bound list of  $\langle\{a\}.\{a\}\rangle$  is created by intersecting that of  $\langle\{a\}\rangle$  and  $\langle\{a\}\rangle$ .

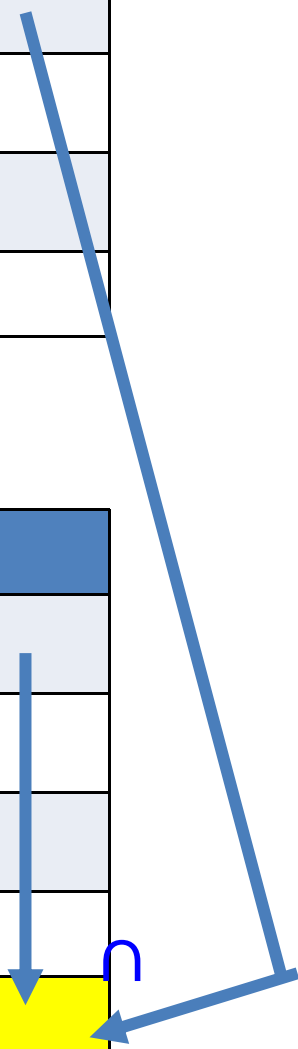
Note: Because  $\text{winlen} = 2$ , some intervals are not considered like [1,3] and [1,6]

## Parallel episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]

## Composite episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]
$\langle\{a\}.\{a\}\rangle$	3	[1,2], [2,3], [6,7]



The size of the bound list of  $\langle\{a\}.\{a\}\rangle$  is 3. Thus, its support is 3 and it is frequent!

## Parallel episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]

## Composite episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]
$\langle\{a\}.\{a\}\rangle$	3	[1,2], [2,3], [6,7]

## Parallel episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]

## Composite episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]
$\langle\{a\}.\{a\}\rangle$	3	[1,2], [2,3], [6,7]
$\langle\{a\}.\{b\}\rangle$		

## Parallel episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]

## Composite episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]
$\langle\{a\}.\{a\}\rangle$	3	[1,2], [2,3], [6,7]
$\langle\{a\}.\{b\}\rangle$	2	[2,3], [6,7]

## Parallel episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]

## Composite episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]
$\langle\{a\}.\{a\}\rangle$	3	[1,2], [2,3], [6,7]
$\langle\{a\}.\{b\}\rangle$	2	[2,3],[6,7]



## Parallel episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]

## Composite episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]
$\langle\{a\}.\{a\}\rangle$	3	[1,2], [2,3], [6,7]
$\langle\{a\}.\{b\}\rangle$	2	[2,3],[6,7]
$\langle\{a\}.\{c\}\rangle$	1	[7,8]

## Parallel episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]

## Composite episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]
$\langle\{a\}.\{a\}\rangle$	3	[1,2], [2,3], [6,7]
$\langle\{a\}.\{b\}\rangle$	2	[2,3],[6,7]
<del><math>\langle\{a\}.\{c\}\rangle</math></del>	<del>1</del>	<del>[7,8]</del>

## Parallel episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]

## Composite episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
$\langle\{c\}\rangle$	2	[1,1], [8,8]
$\langle\{a, b\}\rangle$	2	[3,3], [7,7]
$\langle\{a\}.\{a\}\rangle$	3	[1,2], [2,3], [6,7]
$\langle\{a\}.\{b\}\rangle$	2	[2,3],[6,7]

## Parallel episodes

Episode	Support	Bound-list
$\langle\{a\}\rangle$	5	[1,1], [2,2], [3,3], [6,6], [7,7]
$\langle\{b\}\rangle$	3	[3,3], [7,7], [9,9]
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## Composite episodes

Episode	Support	Bound-list
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$\langle\{a, b\}\rangle$	2	[3,3], [7,7]
$\langle\{a\}. \{a\}\rangle$	3	[1,2], [2,3], [6,7]
$\langle\{a\}. \{b\}\rangle$	2	[2,3], [6,7]
$\langle\{a\}. \{a, b\}\rangle$	2	[2,3], [6,7]

Then, this process continue recursively to try:

$\langle\{b\}\rangle$   
 $\langle\{b\}, \{a[\rangle$   
 $\langle\{b\}, \{b[\rangle$   
 $\langle\{b\}, \{c[\rangle$   
 $\langle\{b\}, \{a, b\}\rangle$   
 $\langle\{a\}, \{a\}, \{a\}\rangle$   
 ....

# Final result

The result is this set of **frequent (composite) episodes**:

Episode	Support
$\langle\{a\}\rangle$	5
$\langle\{b\}\rangle$	3
$\langle\{c\}\rangle$	2
$\langle\{a, b\}\rangle$	2
$\langle\{a, b\}\rangle$	2
$\langle\{a\}, \{b\}\rangle$	2
$\langle\{a\}, \{a, b\}\rangle$	2
$\langle\{a\}, \{a\}\rangle$	3

# Observations

- EMMA first finds parallel episodes and then combines them to make composite episodes.
- EMMA reduces the search space by not extending the infrequent episodes.
- Generally, EMMA is a quite fast algorithm.
- An improved version is called AFEM.



# DISCOVERING MAXIMAL EPISODES

## (THE MAXFEM ALGORITHM)

Fournier-Viger, P., Nawaz, M. S., He, Y., Wu, Y., Nouioua, F., Yun, U. (2022). **MaxFEM: Mining Maximal Frequent Episodes in Complex Event Sequences**. Proc. of the 15th Multi-disciplinary International Conference on Artificial Intelligence (MIWAI 2022), pp. 86-98, Springer LNAI.

# Limitation of FEM

- FEM algorithms can find **millions of episodes!**
- For each frequent episode, all the sub-episodes are often also frequent.

milk → bread → orange,

milk → bread,

milk → orange

bread → orange

milk

bread

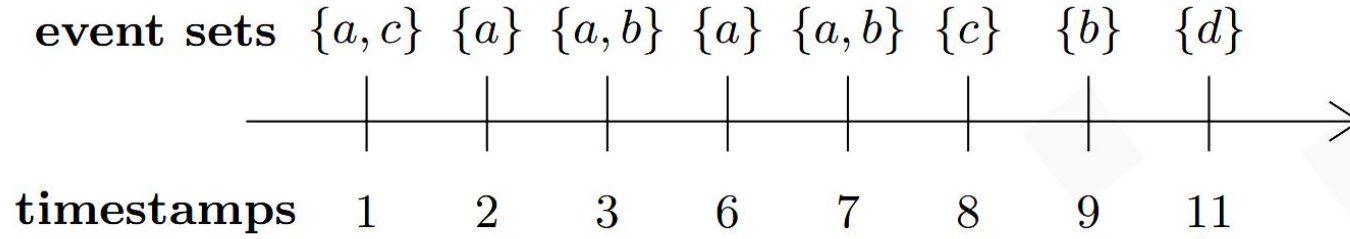
orange

# A solution

- Discover only the **maximal episodes**.
- A frequent episode  $\alpha$  is **maximal** if it is not a subsequence of another frequent episode  $\beta$ .
- **Benefit:** much less episodes and most of the information is preserved.
- How to deal with the more general case of finding maximal episodes in a complex sequence?

# Example

## Event sequence



## Parameters

$$winlen = 2$$

$$minsup = 2$$

## Frequent episodes

Episode	Support	Maximal?
$\langle\{a, b\}\rangle$	2	No
$\langle\{a\}, \{b\}\rangle$	2	No
$\langle\{a\}, \{a, b\}\rangle$	2	Yes
$\langle\{a\}, \{a\}\rangle$	3	No
$\langle\{a\}\rangle$	5	No
$\langle\{b\}\rangle$	3	No
$\langle\{c\}\rangle$	2	Yes

# The MaxFEM algorithm

- An algorithm: **MaxFEM**  
(**Maximal Frequent Episode Mining**)
  - To find the *maximal* frequent episodes
  - Extends the EMMA algorithm
  - Applies techniques to keep only maximal episodes and some optimizations

# The process is similar to EMMA

- **Step 1:** Count the support of each event
- **Step 2:** Keep only the frequent events
- **Step 3:** Create the location list of each frequent event
- **Step 4:** Find frequent parallel episodes
- **Step 5:** Re-encode the input sequence and create bound-lists
- **Step 6:** Find composite episodes (this step is modified)

# Step 6: Find Frequent Composite episodes

- During the search, to find the maximal episodes:
  - A set  $W$  stores the episodes that are currently maximal.
  - When a new episode  $\alpha$  is found:
    - **Sub-episode checking:**  
If  $\alpha$  is included in an episode  $\beta$  already in  $W$ , then  $\alpha$  is not added to  $W$ .
    - **Super-episode checking:**  
If an episode  $\beta$  from  $W$  is included in  $\alpha$ , then  $\beta$  is removed from  $W$

# Step 6: Finding Frequent Composite episodes

Result:

## Maximal frequent episodes

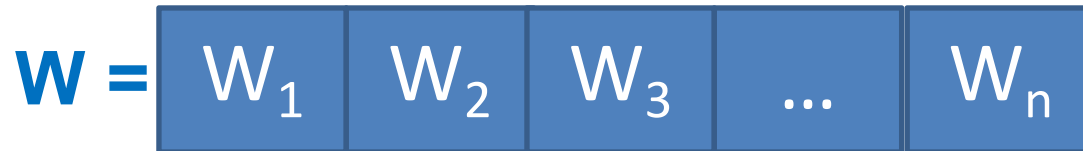
Episode	Support
$\langle \{c\} \rangle$	2
$\langle \{a\}, \{a, b\} \rangle$	2



# Optimization 1

## EFE: Efficient Filtering of Non-maximal episodes

MaxFEM implements **W** as a List of heaps

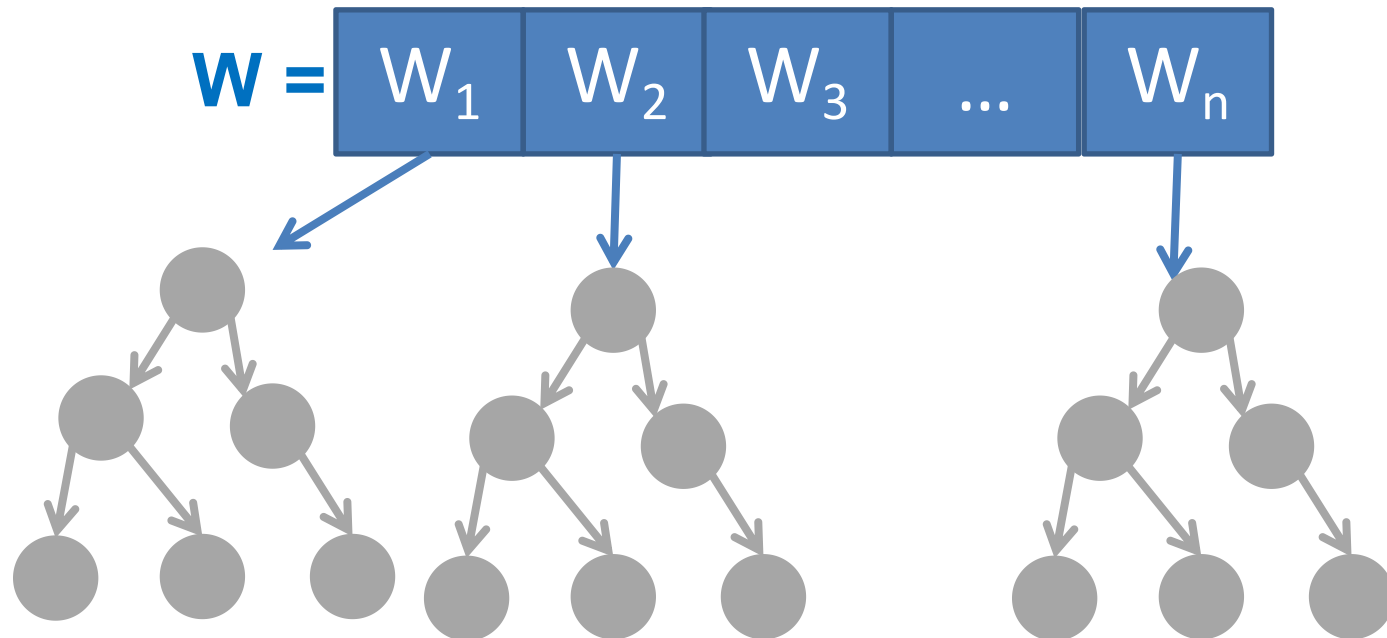


The **k-th** list entry contains episodes of size **k**

This allows to perform super-episode checking and sub-episode checking only with smaller and larger patterns

# Optimization 1

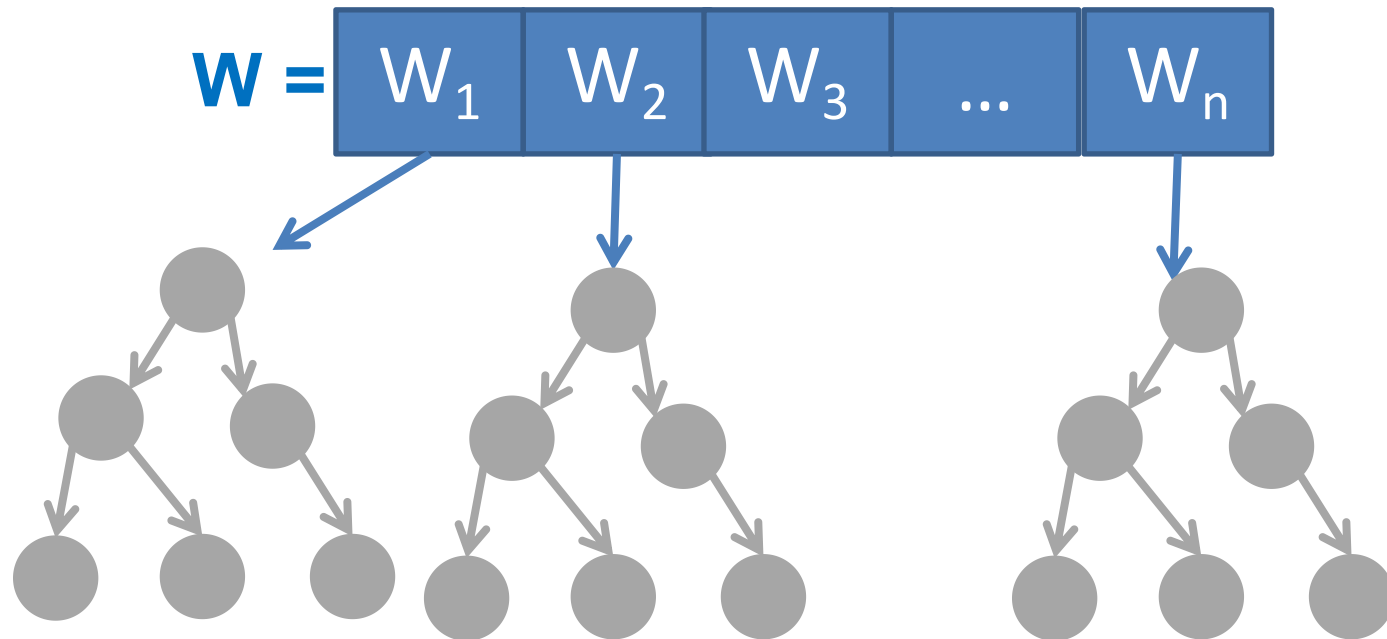
## EFE: Efficient Filtering of Non-maximal episodes



- The **sum of events** in each pattern is calculated.
- Each **heap** orders patterns by decreasing sum of events.
- For each pattern  $S_a$  found and pattern  $S_b$  in  $Z_k$ , if  $\text{sum}(S_a) < \text{sum}(S_b)$  we don't need to perform super-episode checking with  $W_b$  and any following patterns in  $W_k$ .
- Similar for sub-episode-checking

# Optimization 1

## EFE: Efficient Filtering of Non-maximal episodes



- **Support check optimization:**
  - A pattern cannot be contained in another pattern if its support is smaller.
  - A pattern cannot contain another pattern if its support is larger.

# Two more optimizations

- **Strategy 2. Skip Extension checking (SEC)**
  - If a frequent episode *ep* is extended by serial extension to form another frequent episode, then it is unnecessary to do super-episode and sub-episode checking for *ep* because it is **not maximal**.
- **Strategy 3. Temporal pruning (TP).**
  - When creating a bound-list, if at any point the number of remaining elements is not enough to satisfy *minsup*, the construction of the bound-list is stopped.

# Experiments

- **Two benchmark datasets:**

Dataset	Avg. Sequ. Len.	#Events	#Sequences	Density(%)
Kosarak	8.1	41,270	990,000	0.02
Retail	10.3	16,470	88,162	0.06

- **Compared algorithms:**

- MaxFEM
- EMMA

- **Setup:**

- Java, Windows 11, laptop with Core i7-8565U processor, 16GB RAM
- **Experiment:**  $Winlen \in \{5, 10, 15\}$  and  $minsup$  is varied
- A 300 second time limit

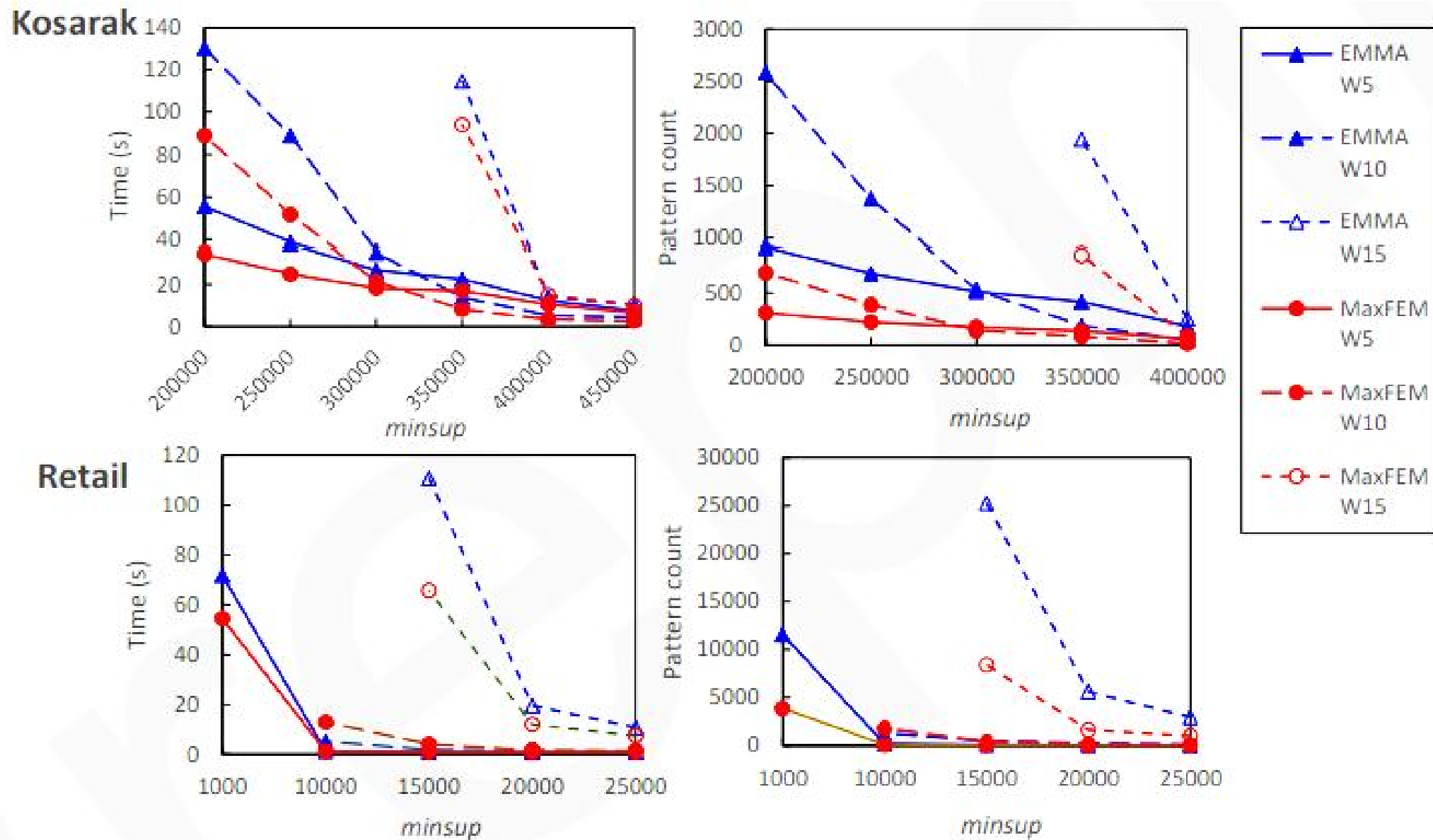


Fig. 2: Comparison of runtime and pattern count

# Conclusion on maximal episodes

- Finding maximal episodes can reduce the number of episodes presented to the user
- **MaxFEM** is an algorithm for **maximal episode mining** for the general case of a **complex event sequence** and with the **head frequency support** function
- A version of MaxFEM to find all frequent episodes is called **AFEM**.
- There also exists other algorithms to find other compact representations of episodes such as closed episodes.

# EPIISODE RULE MINING

Mannila, H., Toivonen, H., Verkamo, A.I.: **Discovering frequent episodes in sequences**. In: Proc. 1st Int. Conf. on Knowledge Discovery and Data Mining

Ao, X., Luo, P., Wang, J., Zhuang, F., He, Q.: **Mining precise-positioning episode rules from event sequences**. IEEE Transactions on Knowledge and Data Engineer\_x0002\_ing 30(3), 530–543 (2017)

Fahed, L., Brun, A., Boyer, A.: **Deer: Distant and essential episode rules for early prediction**. Expert Systems with Applications 93, 283–298 (2018)

Fournier-Viger, P., Chen, Y., Nouioua, F., Lin, J. C.-W. (2021). **Mining Partially-Ordered Episode Rules in an Event Sequence**. Proc. of the 13th Asian Conference on Intelligent Information and Database Systems (ACIIDS 2021), Springer LNAI, pp 3-15

Ouarem, O., Nouioua, F., Fournier-Viger, P. (2021). **Mining Episode Rules From Event Sequences Under Non-Overlapping Frequency**. Proc. 34th Intern. Conf. on Industrial, Engineering and Other Applications of Applied Intelligent Systems (IEA AIE 2021), Springer LNAI, pp. 73-85

Chen, Y., Fournier-Viger, P., Nouioua, F., Wu, Y.. (2021). **Sequence Prediction using Partially-Ordered Episode Rules**. Proc. 4th International Workshop on Utility-Driven Mining (UDML 2021), in conjunction with the ICDM 2021 conference, IEEE ICDM workshop proceedings

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# Episode Rule Mining

- Applying an algorithm such as EMMA, TKE or MINEPI will find frequent episodes.
- These patterns may be interesting because they appear frequently in data.
- However, they may be of limited use to do prediction.
- **A solution:** Combine episodes to create rules, called **episode rules**.

# Episode Rule Mining

- **Basic idea:** Take pairs of frequent episodes  $\alpha$  and  $\beta$  and try to combine them to generate a rule of the form:

$$\alpha \rightarrow \beta$$

- For example: *bread*  $\rightarrow$  *milk, noodles*  
*support = 100* *confidence = 75%*

This rule means that someone buying **bread** will 75% of the time buy **milk** and **noodles** afterward.

# DISCOVERING THE TOP-K MOST FREQUENT EPISODES

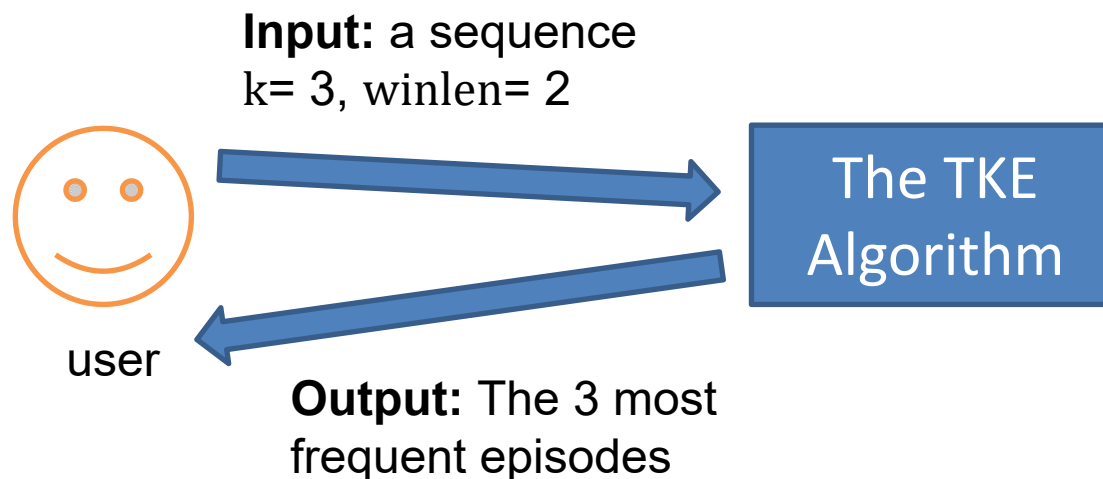
Fournier-Viger, P., Wang, Y., Yang, P., Lin, J. C.-W., Yun, U. (2020). **TKE: Mining Top-K Frequent Episodes**. Proc. 33rd Intern. Conf. on Industrial, Engineering and Other Applications of Applied Intelligent Systems (IEA AIE 2020), Springer LNCS , pp. 832-845.

# Limitation of FEM

- To find frequent episodes, it is necessary to set a parameter called the minimum support threshold (**minsup**).
- This threshold is usually set by trial and error.
- Setting the threshold is unintuitive.
  - If the value is too **high**, no frequent episodes are found.
  - If the value is too **low**, millions of episodes may be found, and runtime and memory usage may greatly increase.

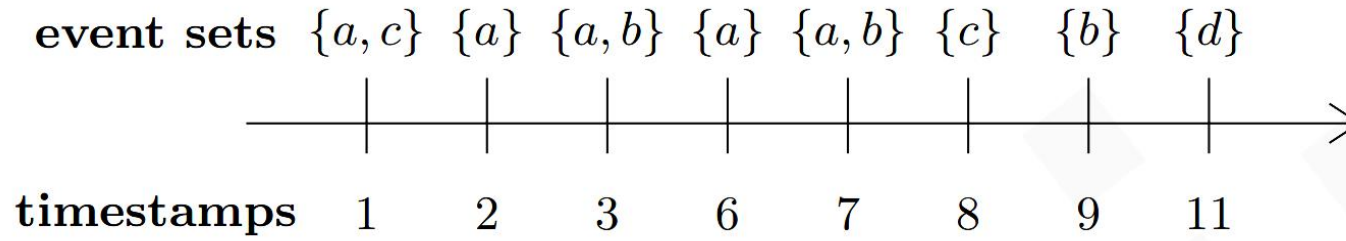
# A solution

- The **TKE** algorithm to discover the **top-k most frequent episodes**.
- The user sets a parameter **k** instead of **minsup**.
- The algorithm directly returns the **top-k episodes**.



# Example

## Event sequence



## Parameters

$winlen = 2$

$k = 3$

## Top- $k$ episodes

Episode	Support
$\langle\{a\}, \{a\}\rangle$	3
$\langle\{a}\rangle$	5
$\langle\{b}\rangle$	3

# The TKE algorithm

- **TKE (Top-K Episode mining)**
  - To find the top-k frequent episodes
  - Extends the EMMA algorithm
  - **Key idea:** start to search using an internal minsup value of 1, and then gradually increase the threshold when k episodes have been found.
  - Several optimizations

# HIGH-UTILITY EPISODE MINING

Wu, C., Lin, Y., Yu, P.S., Tseng, V.S.: **Mining high utility episodes in complex event sequences**. In: Proc. 19th ACM SIGKDD Int. Conf. on Knowl. Discovery. pp. 536–544 (2013)

Guo, G., Zhang, L., Liu, Q., Chen, E., Zhu, F., Guan, C.: **High utility episode mining made practical and fast**. In: Proc. 10th Int. Conf. on Advanced Data Mining and Applications. pp. 71–84 (2014)

Rathore, S., Dawar, S., Goyal, V., Patel, D.: **Top-k high utility episode mining from a complex event sequence**. In: Proc. 21st Int. Conf. on Management of Data. pp. 56–63 (2016)

Fournier-Viger, P., Yang, P., Lin, J. C.-W., Yun, U. (2019). **HUE-SPAN: Fast High Utility Episode Mining**. Proc. 14th Intern. Conference on Advanced Data Mining and Applications (ADMA 2019) Springer LNAI, pp. 169-184.

... etc.



# High Utility Episode Mining

## Input:

A event sequence



A unit profit table

Event	A	B	C	D
Profit	2	1	3	2

## Output:

High utility episodes (with utility  $\geq$  *minUtil* & duration  $\leq$  *maxDur*)

If set *minUtil* = 15 and *maxDur* = 3, HUEs are:

Episode	Minimal Occurrences	Utility
< (BC), (AC), (D) >	[3, 5]	15
<(B), (BC), (AC)>	[2, 4]	15
<(BD), (BC), (AC)>	[2, 4]	17
<(D), (BC), (AC)>	[2, 4]	15

# CONCLUSION

# Conclusion

- There are many algorithms for **episode mining** and several variations of this task.
- **Episode mining** and **episode rule mining** are tasks for analyzing a single sequence of events with timestamps.
- This is different from **sequential pattern mining** and **sequential rule mining**, which focus on analyzing **multiple sequences** (and that typically do not have timestamps).

Source code and datasets available in the  
SPMF open-source data mining library  
<http://www.philippe-fournier-viger.com/spmf/>